Report of Activities

July 1, 2010 – September 30, 2010
4th Quarterly Report
U.S. – Mexico State Alliance Partnership

Quarterly Report
Fourth Quarter, July 1, 2010 – September 30, 2010

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ALLIANCE PARTNERSHIP BACKGROUND

On September 23, 2008, the Council of State Governments (CSG) and the United States Agency for International Development (USAID) entered into a three-year cooperative, jointly funded agreement to implement the U.S. – Mexico State Alliance Partnership. The cooperative agreement was subsequently modified to extend activities to five years, September 23, 2009 – September 30, 2013.

The U.S. – Mexico State Alliance Partnership is a collaborative, multi-branch alliance comprising the U.S. Agency for International Development (USAID), Council of State Governments (CSG) and its Western and Southern regional offices, Conference of Western Attorneys General (CWAG), National Association of Attorneys General (NAAG), National Association of State Treasurers (NAST), National Lieutenant Governors Association (NLGA, the Paso del Norte Group (PDN) and other officials aimed at strengthening cooperation among state officials and institutions of the United States and Mexico. The Alliance Partnership promotes and convenes binational exchanges and workshops among border legislators, attorneys general, treasurers and local officials that enhance the role of state and local/regional officials in addressing shared public policy concerns that transcend international borders.

The Alliance Partnership promotes the integration of activities and outreach with other binational mechanisms, as well as policy institutes and research universities, so that concrete policy objectives and reforms can be achieved through a strategic, multi-branch and multi-jurisdictional approach. The Alliance partners, their respective members, networks and linkages comprise a broad and influential coalition that can affect change. The Alliance Partnership is an innovative mechanism of cooperation that enables dynamic synergies and cross-jurisdictional cooperation.

REPORT OVERVIEW

This report highlights the activities of the fourth quarter for FY 2009-10, as well as annual summaries, by CSG and the Alliance partners to promote and implement binational state and local exchanges as defined by the objectives of the U.S. – Mexico State Alliance Partnerships. The activities were carried out with the support of the USAID Mexico mission.

PROGRESS EVALUATION

The activities highlighted in this report illustrate CSG and its partner’s continued effort to make significant progress in achieving the program’s objectives, which are the following:

- Contribute to the objectives of the Merida Initiative related to continuing police education insofar as USAID has determined that “police” shall include state justice personnel;

- Strengthen and further expand binational exchanges and activities among state attorneys general of Mexico and the United States through the alliances established by CWAG, the National Association of Attorneys General (NAAG), and Mexico’s National Conference of...
Attorneys General, particularly through investigative and prosecutorial capacity training seminars;

- Enhance the ability of U.S. and Mexico border state legislatures to identify and enact strategies aimed towards performing an expanded policy role in addressing common concerns along the 2,000 mile border region through the ongoing implementation of the Border Legislative Conference (BLC);

- Establish binational economic development forums among state executive branch officials, including Lt. Governors, Treasurers and others aimed at exchanging “best practices” and linkages in public finance strategies, infrastructure planning, access to capital and tourism, among others.

- Strengthen legislative research capabilities and state – federal relations of the program through strategic partnerships and linkages with academic institutions and policy think tanks, including the Woodrow Wilson Center for International Scholars and the North America Center for Transborder Studies at Arizona State University; and

- Support the U.S. and Mexico federal governments in the implementation of their joint strategy, as part of the next phase of the Merida Initiative, to strengthen and create resilient border communities by establishing partnerships with local border stakeholders and groups, such as The Paso del Norte Group. Such partnerships will assist in the convening of local and regional binational exchanges that integrate local/regional policy objectives with state and federal decision-makers.

**BORDER LEGISLATIVE CONFERENCE**

*Seventh Annual Border Security Conference*

On August 12-13, 2010, Senator Eliot Shapleigh (TX), BLC Economic Development Committee Chair; Representative Andy Nunez (NM); and program staff attended the Seventh Annual Border Security Conference that convened at the University of Texas at El Paso (UTEP). The Conference was organized by the Office of Congressman Silvestre Reyes and UTEP, along with others including the Paso del Norte Group, a partner of the U.S. – Mexico State Alliance Partnership. The Conference focused on re-envisioning the border community to foster a U.S. – Mexico partnership for prosperity, progress, and socio-economic development. It brought together leaders from the public and private sectors in both the U.S. and Mexico to explore how best to safeguard our common borders while simultaneously fostering the movement of people, goods and services that are essential to human and economic development of the two nations.

The Conference included eight panels focused on the following topics: a) human capital development: building on innovation and entrepreneurship; b) binational health: health care as an economic driver; c) economic opportunity: capitalizing on the region’s competitive advantage; d) effective security: disrupting the operational capacity of organized crime; e) enacting reforms: strengthening the legitimacy, authority, and effectiveness of institutions; f) creating prosperity: building a 21st Century border; g) reducing demand and consumption of narcotics; and h) enhancing security through technology and innovation.
Among the dignitaries that attended the Conference were Carlos Pascual, U.S. Ambassador to Mexico; Arturo Sarukhan, Mexico’s Ambassador to the U.S.; Alan Bersin, Commissioner for U.S. Customs and Border Protection; and a number of other public and private sector officials. The Conference provided an opportunity for Senator Shapleigh, Representative Nunez and BLC staff to listen to key presentations and to engage in dialogue with numerous attendees.

Planning of 22nd Border Legislative Conference

On August 22-24, 2010, BLC staff conducted a preliminary site visit to San Carlos, Sonora in preparation of the Twenty-Second BLC forum that will convene October 14-16. Staff met with Diputado Cesar Augusto Marcor and staff of the Sonora State Legislature in Hermosillo, as well as visited several potential hotel and meeting sites in San Carlos.

Personnel

Effective September 17, 2010, Martha Castañeda, then Program Director of the BLC resigned and accepted a position as Outreach Director for the Conference of Western Attorneys General (CWAG), which is a partner of the U.S. – Mexico State Alliance Partnership. She will be sorely missed by the entire CSG family and all of our border legislators. Over the last five years Martha has been a key player in the evolution and success of the BLC, first as a program assistant and then as its director. She has also been instrumental in the evolution of our program which initiated from legislative exchanges through the BLC and has expanded to include attorneys general, treasurers, lt. governors, academic institutions and others through the creation of the Alliance Partnership.

While saddened to see her go, CSG is pleased that she will continue to be involved in U.S. – Mexico relations through our great partnership with CWAG. Martha will be able to hit the ground running in her new position and will be able to use her knowledge, skills and abilities in expanding capacity training and binational exchanges among U.S. and Mexico law enforcement officials, including attorneys general, judges and others.

The BLC has commenced the process of recruiting for the position of program director of the BLC. All applicants need to submit pertinent documents by Friday, October 22, 2010. Following the review of applicants, BLC staff, along with the BLC Officers will conduct candidate interviews. It is anticipated that the position will be filled by mid November.

Border Governors Conference Interim Meeting

On September 19-20, 2010, Senator Denise Moreno Ducheny and Diputado Ramiro Flores Morales, the respective chair and vice chair of the BLC, along with BLC staff, attended the 2010 Border Governors Conference (BGC) – Interim Meeting that convened in Santa Fe, New Mexico. The BGC Interim Meeting was co-hosted by Governor Bill Richardson of New Mexico and Governor Arnold Schwarzenegger of California. The BLC, along with the U.S. Agency for International Development (USAID/Mexico), were among the sponsors of the Interim Meeting.
The BGC Interim Meeting was organized in light of the cancellation of the BGC that was scheduled to convene in Phoenix, Arizona. The Interim Meeting was aimed at continuing the vital work of the BGC until next year’s meeting in Baja California that will be hosted by Governor Guadalupe Osuna Millan. The BGC Interim Meeting focused on border security, energy and border infrastructure. Attending governors were Governor Bill Richardson of New Mexico; Governor Guadalupe Osuna Millan of Baja California; Governor Jose Reyes of Chihuahua; Governor Humberto Moreira Valdes of Coahuila; Governor Guillermo Padres Elias of Sonora; Governor Rodrigo Medina de la Cruz of Nuevo Leon; and Governor Eugenio Hernandez Flores of Tamaulipas. California’s Lt. Governor, Abel Maldonado, attended on behalf of Governor Arnold Schwarzenegger. Moreover, then-Governor Elect of Chihuahua, Cesar Horacio Duarte Jaquez, as well as U.S. Ambassador to the U.S., Carlos Pascual and Mexico’s Ambassador to the U.S., Arturo Sarukhan, and other state and federal representatives from both countries attended the meeting.

The BGC Interim Meeting provided an opportunity for the BLC chair and vice chair, Senator Ducheny and Diputado Morales, to convene side meetings with Ambassadors Pascual and Sarukhan, as well as with other key border stakeholders from the Border Environment Commission and others.

The attending border governors adopted a joint policy statement focused on border security, border infrastructure and economic development, and energy. The governors adopted a joint statement on the Merida Initiative. See tab 6 on member binders. Additionally, the governors received a report from the Border Research Partnership identifying priorities of the state representatives of the BLC based on the Strategic Guidelines for the Competitive and Sustainable Development of the U.S. – Mexico Transborder Region that was adopted by the BGC in 2009. See tab 4 on member binders.

Planning of 3rd Americas 2020 Summit

BLC staff has been working closely with the Texas Department of Transportation and the Southern Legislative Conference in the planning of the upcoming Third Americas 2020 Summit that will convene November 11-12, 2010 in Dallas, Texas. The Americas 2020 Summit will focus on emerging trade corridors, enhancing mobility and security across international borders, and North America energy reliability and its linkage to regional competitiveness. Moreover, the forum will include simultaneous break-out sessions designed to engage attendees and foster the development of policy recommendations. For more information about the Third Americas 2020 Summit, please visit www.borderlegislators.org and click on “Americas 2020 Summit Dallas.”

Ongoing Outreach

BLC program staff has maintained ongoing communications with a wide range of individuals and cross border governmental and non-governmental organizations that focus on U.S. – Mexico relations in an effort to further promote cross-border collaboration.
The BLC, under the leadership of Senator Denise Moreno Ducheny of California and Diputado Ramiro Florez Morales of Coahuila, the respective 2010 chair and vice chair, fostered and facilitated a robust policy dialogue among legislators of the 10 U.S. – Mexico region, as well as Members of Mexico’s federal congress, through the execution of the 20th and 21st forums of the BLC that convened in San Antonio, Texas and Tempe, Arizona respectively. The BLC provided participating legislators with an outlet to discuss critical challenges and opportunities facing the border region including child protection, agriculture safety, H1N1, border infrastructure, competitiveness, immigration and other issues. Moreover, the BLC, in conjunction with the Texas Department of Transportation and the Southern Legislative Conference, organized the 2nd Americas 2020 Summit which convened in conjunction with the 21st BLC. The Americas 2020 Summit provided an opportunity for legislators, government officials and private sector stakeholders to address North America emerging corridors, regional economic competitiveness, and mobility and security across international borders.

The BLC forums also incorporated strategic policy sessions and engagement with key work tables and staff of the Border Governors Conference (BGC). This included the incorporation of joint meetings with the BGC Logistics and International Crossings Work Table and the BGC Environmental Work Table during the 21st BLC in Tempe, Arizona. These joint meetings provided an opportunity to identify and develop state legislative – executive branch strategies aimed at promoting common recommendations and objectives of both the BGC and BLC.

The BLC also conducted outreach efforts with the U.S. and Mexico federal officials. This included a BLC delegation visit to Mexico City in March of 2010 whereby participating border legislators met with members of Mexico’s Senate Committee on Northern Border Affairs; the Office of the Attorney General; Foreign Relations Committee in the Chamber of Deputies; Mexico’s Ministry of Foreign Affairs; USAID/Mexico; and U.S. Ambassador to Mexico, Carlos Pascual. During this visit, participating border legislator learned about the U.S. and Mexico effort to enhance the Merida Initiative, including the introduction of the new Four Pillar Strategy.

Through the academic and policy think tank partnerships with Arizona State University’s North America Center for Transborder Studies (NACTS) and the Woodrow Wilson International Center for Scholars – Mexico Institute, significant progress was made to enhance the research capacity and policy discourse of the BLC. ASU’s research and assessment on scrap tire legislation provided a much-needed inventory of existing state and federal laws and regulations on the management of waste tires that will serve as a key tool to provide policy-makers adequate information and options to address this issue in their respective states. The Woodrow Wilson Center’s policy briefs on renewable energy and border security, as well as opportunities offered through specific policy forums in Washington DC, further enriched the policy dialogue and information exchange of border law-makers. Moreover, both ASU NACTS and the Wilson Center, along with the Colegio de la Frontera Norte (COLEF) were the key architects of the development of the “Strategic Guidelines for the Competitive and Sustainable Development of
the U.S. – Mexico Transborder Region,” a document that is an ambitious development strategy for the BGC, BLC and other border stakeholders.

The members and staff of the BLC enhanced their outreach efforts by participating and/or engaging in forums such as the Three Californias, Canada Day Celebration in Sacramento, Mexico Advocacy Day, Binational Health Planning Workshop organized by the U.S. – Mexico Border Health Commission; Judicial Study Tour offered by the Baja California Attorney General; and others. The BLC also revamped its website to provide more information and serve as a policy and communication tool for border legislators as well as border stakeholders, as well as updated its Directory of Border Officials. Finally, with the support of USAID/Mexico, the BLC was able to contribute financial support to the recently convened Interim Meeting of the Border Governors Conference in Santa Fe, New Mexico, supporting dialogue and cooperation among the border governors after the BGC’s cancellation of its general session that was supposed to be held in Phoenix, Arizona.

**Brief Overview of Projected Activities for 2011**

The BLC anticipates another proactive year for 2011 under the direction of the new BLC Officers, Diputado Ramiro Flores Morales of Coahuila and Representative Andy Nunez of New Mexico, the respective 2011 chair and vice chair. Besides the two general BLC forums that will be held in New Mexico and Mexico, the BLC will also conduct an outreach visit to Washington DC; enhance communications with key federal committees in Mexico’s federal congress; further mobilize the existing BLC Committees on health, economic development, and environment, as well as potentially create a new committee on public safety/border security. Moreover, these committees will be directed to work closely with the relevant work tables of the BGC.

The BLC, through the partnerships with ASU NACTS and the Woodrow Wilson Center, will be engaged in significant renewable energy efforts, including the support of research, policy briefs and binational exchanges with a variety of stakeholders. Moreover, the members of the BLC will engage in human trafficking initiatives pursuant to research and a publication by ASU NACTS that will provide an inventory of existing human trafficking legislation along the border, as well as policy options and examination of existing efforts, including human trafficking task forces, federal – state law enforcement cooperation, and others.

**CONFERENCE OF WESTERN ATTORNEYS GENERAL**

**Programming Successes**

As the 4th quarter of the 2009-2010 AP Program year ends, CWAG Attorneys General, Mexican State Attorneys General, PGR and Alliance Partnership members have capitalized on both the tangible and intangible benefits of the cultivation of this program. Capacity trainings reached an all time participation peak in 2009-2010. As detailed in the supporting documents, see 4th Qtr AP Statistics and Information PDF at bottom of this paragraph, CWAG’s four capacity training programs for Prosecutors, Investigators, Forensic Scientists and the Mexican Judiciary provided information to over 4000 participants from 36 Mexican States and the Mexican Federal Government. A testament to the commitment of the State Attorneys General and CWAG is the
2009-2010 in-kind services and resources of almost $1 million dollars to the Alliance Partnership program.

Additionally, the relationships formed during the 2009-2010 and previous Alliance Partnership programming years have resulted in over a dozen requests for assistance and seminars in Mexican States and by federal entities of the Mexican Government. (Please note pages 9-17 of the 4th Qtr AP PDF which contain a sample of such inquiries for the 2010-2011 programming year.)

BiNational Exchange Program

CWAG Attorneys General are continually reaching out to their Federal Congressional members in an effort to provide information on the interest, efforts and dedication of the State Attorneys General in Justice Reform in Mexico. United States Senator Richard Lugar (IN) and Indiana Attorney General Greg Zoeller co-hosted a one-day symposium in Indiana “Mexico in Transition” on Sunday, September 26, prior to the beginning of the Indiana Prosecutor and Investigator trainings. Almost 200 local legal professionals, scholars, students and public activists participated in discussions with the hosts. Six Mexican State Attorneys General also participated as honored speakers in the program. They were, Pedro Flores Vasquez – Tlaxcala, Rafael Gonzalez Lastra – Tabasco, Alfredo Bernal Higuera – Sinaloa, Karim Martinez Lizarraga – Baja South, Rommel Moreno Manjarrez – Baja, Carlos Zamarripa Aguirre – Guanajuato.

Capacity Building for Mexican Justice Professionals

The state of the art bilingual Alliance Partnership Website www.CWAGWeb.Org/AP provides password-protected access to meeting, education and archived materials. It also serves as a figurative “411” and “911” of active and responsive Alliance Partners. The recent completion of the Forensic site allows both U.S. and Mexican law enforcement to retrieve and receive academic information in both basic and advanced forums. The 4th quarter implementation of the online courses has started well with students returning to Mexico and continuing their forensic coursework online.

Online Coursework Statistics

CWAG has begun the beta-testing of our Distance Learning programming. This option allows instructors from across the United States to participate in live lectures, receive, and respond in real-time to student input and questions. CWAG expects Distance Learning to be an excellent secondary and tertiary step to our initial programming, with the faculty and staff participating in this type of seminar Nov. 30 – Dec 4 in Santa Fe, New Mexico.

Our experience suggests that the Mexican law enforcement and legal professionals we are instructing require a personal connection and an introduction to the people and philosophy of the program prior to fully committing both mentally and emotionally to the Rule of Law
programming. Once the faculty and students spend time exploring the changes to the Mexican system, the similarities and differences with the U.S. and other South American systems, the process of learning can commence. The foundation of mutual respect and understanding assures attendees of our symbiotic relationship and allows them to proceed without preconceived notions or erroneous assumptions. The binational exchanges are crucial to allowing out instructors to gain access and establish legitimacy with the students. The Distance Learning Program will be the gateway to additional opportunities for the participants to enhance both their understanding and execution of the skills required under the new reforms.

Judicial:

CWAG hosted the Chief Justices of over a dozen Mexican State Supreme Courts at the California Judges Association in Monterey, California in September. The Chief Justices provided crucial questions and suggestions, which allowed for the full development of a Judicial Training Course. Forty State Supreme Court Justices will provide a critique of the programming and refinements to the program will be made after the November 1 – 5, 2010 San Diego training. This training for professionals working in the Mexican criminal justice system will provide vital support for the efforts of the Mexican constitutional reform to an oral, adversarial system.

Prosecutors and Investigators:

CWAG Attorneys General have remained active at various Alliance Partnership trainings during the fourth quarter. Utah, Idaho, Illinois, Indiana and California State Attorney General Offices hosted participants from across Mexico for week-long law enforcement enrichment experiences. All attendees visited local courts, participated or witnessed both actual and mock trials, met with their counterparts in the host state offices and completed rigorous verbal and written course work.

Tools and techniques which support successful prosecutions in an adversarial justice system were discussed, modeled and practiced. Experienced U.S. law enforcement and prosecution officials shared information on a variety of topics. Investigators received lectures and practice on crime scene management, from responding to the initial call to writing case reports to presenting oral testimony in court. Prosecutors learned the basics of oral advocacy, and practiced handling a case from opening statements to closing arguments, including direct and cross-examination of witnesses. Example Agendas from these trainings are attached to this report.

The support from CWAG member states and Attorneys General in this project allows for numerous partnerships with other law enforcement agencies. CWAG states collaborated with State Police in Idaho, Indiana, Utah, Illinois and California. Services and instruction were donated by the U.S. Marshals Service, local police departments, police academies, law schools, and volunteer personnel from counties adjacent to the host city. CWAG has cultivated a cadre of retired FBI agents who also contributed to various trainings throughout the quarter.
Additionally, the State of Mexico Attorneys General Office played host to an elite group of investigators in Toluca, Mexico. This four-day September training brought together retired FBI agents and state police investigators from Mexico for the first of a two-part course being delivered in Toluca. Attorney General, Alfredo Castillo-Cervantes, Director and Assistant Director of Professional Education and Training Institute, Francisco Javier Hernandez Colin and Lic. Edith Cruz, respectively, attended the closing ceremony and thanked the instructors, CWAG and the students for paving a new path for justice in Mexico.

Forensics:

The forensic training and technical assistance element of our forensic programming proved invaluable to their counterparts in Mexico. In August, CWAG Forensic Program Director Lance Gima held two trainings in Mexico City, Mexico, allowing him to further connect with Lab Directors and Forensic Scientists from around the country.

The first, a DNA Statistics follow-up course, again brought world renowned professor Ranajit Chakraborty from the Health Sciences Center of the University of North Texas, to Mexico for a continuation of the DNA Statistics course taught earlier in the year.

The Forensics Questioned Documents course was held August 30th – September 3rd, bringing together 40 forensic scientists from various states throughout Mexico.

Additionally, the bilingual forensic training materials and website funded and developed by the Alliance Partnership is utilized by Mexican States to obtain education and certification-level studies in specialty forensic areas. This site is the premier Spanish-language resource for Mexican forensic scientists. Content includes translated online scientific content on DNA for Prosecutors, DNA for Investigators, Ballistics for Prosecutors and Ballistics for Investigators. This resource allows for widespread access to this valuable forensic information by essentially all Mexican state Attorney General's Office personnel. Other courses are also under considered for future offerings.

Future Partnerships and Programming

There are over a dozen requests for training and programming for the upcoming 2010-2011 fiscal year. CWAG’s current plans include continuation of programming in our four core areas and a focus implementation of the Distance Learning program.

Outreach to collaborative organizations has been particularly fruitful this year. CWAG’s discussions with fellow Alliance Partnership members such as the Woodrow Wilson Center, The Border Governors' Conference and its Border Security Work Table, along with the Council of State Governments, is opening doors and creating collaborative opportunities between these organizations. USAID’s encouragement of this synergistic alliance is producing exponential results.
With the support of USAID, CWAG has been able to cultivate a wide range of contacts interested in supporting justice reform efforts in Mexico. CWAG gathers and shares program information through the Alliance Partnership website, accessible at www.cwgaweb.org/ap. (Portions of the site are password-protected, due to security concerns. Access instructions are attached.)

CWAG continues to be a proud partner in this historic effort. Our interest lies in listening to the legal needs expressed by our counterparts in Mexico and connecting those requests with experts in the respective areas. CWAG is the grateful recipient of the abiding support of our member Attorneys General and the intelligent, passionate and committed CWAG Alliance Partnership staff.

NATIONAL LIUTENANT GOVERNORS ASSOCIATION

Lieutenant Governors Promote Economic Development thru Mexico Mission

As filed in the previous quarterly report, Wisconsin Lt. Governor Barbara Lawton and Nevada Lt. Governor Brian Krolicki represented the National Lieutenant Governors Association (NLGA) and The Alliance July 5 – 9, 2010, in Mexico City. The lieutenant governors opened dialogue at the federal, state, and local levels on economic development and energy. The lieutenant governors met with U.S. Ambassador to Mexico Carlos Pascual and with Mexico City Mayor Marcelo Ebrard and they engaged in two days of conversation with high level representatives of Mexico’s Energy Ministry (SENER), the Federal Electricity Commission (CFE), the National Energy Regulatory Commission (CRE), the National Commission for Energy Efficiencies (CONUEE), and Mexico’s Foreign Relations Ministry (SRE). The delegates also advanced the value of including private sector perspectives in conversations thru a dialogue at Bayer Mexico which included a delegation from the Border Legislative Conference/CSG and representatives from Mexico’s Senate Committees for Northern Border Affairs, Environment, and Energy.

NLGA is currently observing US lieutenant governor election results knowing at least 21 new lieutenant governors will be elected. Upon identification of potential future participants, NLGA will engage in planning with USAID on a summit. The summit, as discussed, would find NLGA and some lieutenant governors hosting a “Best Practices” exchange in Mexico with the energy officials from a variety of Mexican states. Further, CSG notified NLGA that CSG has been awarded funds dedicated to advancing renewable energy in Mexico. NLGA is committed to engage with CSG on future planning and efforts in that arena.

Projections October 2010 thru September 2011

Scope of Work and primary objectives remained unchanged. NLGA will engage at a deeper, collaborative level with the Council of State Governments (CSG) given that CSG has received additional funding for the express purpose of promoting renewable energy in Mexico. NLGA would plan to spend out all remaining monies on the summit in 2011.
The Woodrow Wilson Center Mexico Institute (WWICS-Mexico) is a member of the U.S.-Mexico State Alliance Partnership, which is coordinated by the Council of State Governments-West. During the current reporting period, April 1 through June 30, 2010, WWICS-Mexico undertook the following activities as a Partnership member:

**July 2010**

Attended and participated in Conference of Western Attorneys General annual conference in Santa Fe, N.M., July 21, 2010.

- The Woodrow Wilson Center Mexico Institute is proud to support fellow Alliance partnership members. For its annual conference in Santa Fe, the Conference of Western Attorneys General (CWAG) invited the Mexico Institute to send representatives to participate in a discussion on security issues facing CWAG members. Participating on behalf of the Mexico Institute were: Colby Goodman, independent consultant, who presented on trends in U.S.-to-Mexico arms trafficking; and, Robert Donnelly, who presented on the issue of cross-border money laundering and illicit financial transactions.

**August 2010**

Successfully submitted an extension to the existing CSG-Wilson Center research partnership (agreement number: 09-SA-12-1517), entailing continuing membership in the U.S.-Mexico State Alliance Partnership, as well as an expanded scope of work.

**September 2010**

- Recruited and secured the participation of speakers for the “North American Summit,” held in conjunction with the Council of State Governments-West annual meeting in Sun Valley, Idaho, on Sept. 11, 2010.

- The Mexico Institute worked with CSG-West and other Alliance Partnership members to recruit and secure speakers for the summit. Duncan Wood, acting chair, International Relations department, Instituto Tecnológico Autónomo de México, a regular consultant on energy issues to the Mexico Institute and an expert on renewable energy, was invited to participate on the summit’s panel on energy. The Mexico Institute also assisted in the securing of another participant in the summit, Roberto Salinas-León of the Mexico Business Forum, for the summit’s panel on economic competitiveness. Robert Donnelly, program associate, Woodrow Wilson Center, Mexico Institute, also attended the summit and held productive meetings with Edgar Ruiz, CSG-West deputy director, discussing proposed fiscal year 2011 activities.

- Participated in the Border Governors Conference interim meeting in Santa Fe, N.M., on Sept. 20, 2010.
At the invitation of the then-chair, the State of New Mexico, the Border Research Partnership, comprising the Institute, fellow Alliance Partnership member the North American Center for Transborder Studies at Arizona State University, and El Colegio de la Frontera Norte (COLEF), presented on past and future BRP activities. The conference also enabled productive conversations on upcoming Alliance Partnership activities with CSG-West Deputy Director Edgar Ruiz and Border Legislative Conference Chair Denise Moreno Ducheny.

**Ongoing Engagement with Fellow Alliance Partnership Members**

Throughout the reporting period, Mexico Institute staff and consultants engaged with fellow Alliance Partnership members on a range of issues, including renewable energy, immigration policy trends, and U.S.-Mexico border policies. At the Border Energy Forum, held in Chihuahua City, Mexico Institute energy consultant Duncan Wood discussed cross-border renewable energy developments with Rick Van Schoik, director, NACTS, ASU. Robert Donnelly, program associate, Mexico Institute, also spoke at the NACTS-organized conference, “Arizona’s Latino Politics and International Relations,” held at Tempe on October 15. Donnelly also met with fellow Alliance Partnership members Jackie Mitchell Edwards and Lisa Muñoz-Colquitt, of the Paso del Norte Group, in summer 2010, and met by phone with representatives from the National Association of State Treasurers, also in summer 2010.

The Institute, along with NACTS and COLEF, has formed a Border Research Partnership to provide public policy analyses for the CSG-West-coordinated Border Legislative Conference, as well as for the Border Governors Conference. This partnership is developing into a solid vehicle for advancement of many of the long-term and strategic goals of the U.S.-Mexico State Alliance Partnership.

**BRIEF SUMMARY OF FY 2009-10 ACTIVITIES – By Quarter**

**First Quarter 2010**

- Submitted for review and discussion the preliminary draft report, "Border Policy Options," which compiled policy considerations gleaned from U.S.-Mexico State Alliance Partnership-sponsored research over summer and fall 2009 on the following issues: transportation infrastructure; the environment, natural resources, and energy; security; research and education; economic competitiveness; and, immigration.

- Performed follow-up related to the Alliance Partnership-funded conference, "Border Transportation and Infrastructure Coordination," held at the Woodrow Wilson International Center for Scholars on September 24, 2009.

- Publicized the U.S.-Mexico State Alliance Partnership, as well as the work of Alliance partner Border Legislative Conference and Alliance coordinator Council of State Governments-West, at a private meeting with Nevada Attorney General Catherine Cortez Masto, a member of the Alliance partner Conference of Western Attorneys General (CWAG), in Washington, D.C., on November 5.
Second Quarter 2010

- Prepared for and held the private meeting “Public Policy Opportunities and Challenges: Creating a Regional Renewable Energy Market in California and Baja California,” on January 25 at the Woodrow Wilson Center in Washington. The meeting, convened with the U.S. Embassy in Mexico, gathered state and federal officials from both countries, as well as representatives from the business sector, to discuss the creation of a cross-border renewable energy market. The meeting included the participation of U.S. Ambassador to Mexico Carlos Pascual, other representatives from the U.S. Embassy, and U.S. federal officials from the Department of Energy, the Environmental Protection Agency, the Department of Commerce, and other agencies closely involved in border energy policy. Additionally, state-level officials also attended, including Hon. Brian Krolicki, lieutenant governor of Nevada, a member of Alliance partner National Lieutenant Governors Association; and David Munoz Andrade, secretary of energy, Baja California.

- Made preparations to host a delegation from the Conference of Western Attorneys General (CWAG) for a March 3 visit to Washington, D.C. Preparations included planning for a private meeting between attorneys general and Department of Justice and/or Department of Homeland Security representatives at the Woodrow Wilson Center, as well as a public conference on border security.

- Hosted a delegation of attorneys general from the Conference of Western Attorneys General (CWAG) at the Woodrow Wilson Center on March 3. The visit by the attorneys general included a private meeting with then-Commissioner-designate Alan Bersin of Customs and Border Protection, who discussed U.S. border security policy going forward and the importance of U.S.-Mexico cooperation on border issue. Three attorneys general also participated in a public conference titled “State Perspectives on Drug Trafficking Violence at the U.S.-Mexico Border,” also held at the Wilson Center. Those attorneys general were: Rommel Moreno Manjarrez of Baja California, Gary King of New Mexico, and CWAG Chair John Suthers of Colorado. Attendance for the public conference numbered approximately 80 persons mainly from the fields of policy analysis, government, and academia.

Third Quarter 2010

- Attended the planning meeting “10 States Retreat,” jointly sponsored by the Border Governors Conference (BGC) and Border Legislative Conference (BLC), over April 14-17, 2010, at Tempe, AZ. Participation at the meeting enabled WWICS-Mexico to deepen its relationship with the Council of State Governments-West, as well as with other U.S.-Mexico State Alliance Partnership members, such as the North American Center for Transborder Studies at Arizona State University and the BLC. At the meeting, representatives from WWICS-Mexico, NACTS, and El Colegio de la Frontera Norte introduced the Border Research Partnership, a think tank made up of the three institutions designed to offer commissioned and general border-related research to the BGC and BLC. In preparation for the “10 States Retreat,” WWICS-Mexico helped to produce a
prospectus articulating the mission and goals of this partnership and also helped to create a PowerPoint presentation that was later shown to the BGC and BLC delegates.

- Mexico Institute Director Andrew Selee testified at the California State Senate, on May 12, 2010, and discussed U.S.-Mexico border issues and Institute-sponsored research activities, at the invitation of Border Legislative Conference Chair and California state Senator Denise Moreno Ducheny.

**FUTURE ACTIVITIES**

The Mexico Institute plans to engage in various activities as an Alliance Partnership member in the current fiscal year (October 1-September 30, 2011). These activities include the following, among others:

- *Award Ceremony for Innovations in Cross-Border Cooperation*
- *Regular public forum series on border issues*
- *Meetings in Washington and delegation visits for U.S.-Mexico State Alliance Partnership members*
- *Publication of issue-specific research*
- *Participation at border forums and conferences*

**NORTHA AMERICAN CENTER FOR TRANSBORDER STUDIES, ARIZONA STATE UNIVERSITY**

*Ongoing Activities, July – September 2010*

- Coordinated with Border Research Partnership (NACTS, COLEF and Mexico Institute/Wilson Center) on implementation phase for *Strategic Guidelines for the Competitive and Sustainable Development of the U.S.-Mexico Transborder Region* for the Border Governors Conference.

*NACTS activities related to U.S.-Mexico State Alliance Partnership areas of interest:*

- Continued to research project commissioned by Motorola Corporation on border security communications issues

*July 2010*

- Attended meeting of CWAG and Border Governors Conference Security Work Table meeting at CWAG annual meeting in Santa Fe, New Mexico. Conducted initial discussions with CWAG, CSG-WEST and the BGC Security Work table on research support for joint CWAG/BGC work group, with an initial emphasis on human trafficking.
August 2010

NACTS activities related to U.S.-Mexico State Alliance Partnership areas of interest:

- Economic opportunities in Arizona-Mexico Trade were featured on Arizona public television’s “Horizon” program. The program asked the question: "What must Arizona do to fully realize the economic benefits of trade with Mexico?" and features interviews from Erik Lee and Margie Emmermann, Executive Director of the Arizona-Mexico Commission. Segment video clip can be viewed at http://www.azpbs.org/horizon/detailvid.php?id=2521.

- Erik Lee was quoted on the importance of Mexican shoppers to southern Arizona’s economy in an Arizona Republic/USA Today article, "Fewer Legal Visitors Crossing into Arizona to Shop" (August 6, 2010. Full article can be viewed at http://www.myfoxphoenix.com/dpp/news/immigration/fewer-legal-visitors-crossing-into-arizona-to-shop-apx-08062010).

September 2010

- Presented Border Research Partnership research findings at the Border Governors Conference Interim Meeting in Santa Fe, New Mexico hosted by New Mexico Governor Bill Richardson (see attached report). A full description of the presentation is at http://nacts.asu.edu/news/item/20100923/nacts-and-research-partners-present-border-policy-analysis-to-us-and-mexican-gove.

- Presented on “Why does North America Matter? An Overview of North America’s Opportunities in Competitiveness” for competitiveness panel at the North American Summit III, part of the CSG-WEST Annual Meeting in Sun Valley, Idaho. Presentation was part of a panel of speakers on competitiveness and included Robert Bosco, Consul and Senior Trade Commissioner, Canadian Consulate in Seattle and Roberto Salinas Leon, President of Mexico Business Forum (see attached PowerPoint presentation).

NACTS activities related to U.S.-Mexico State Alliance Partnership areas of interest:

- NACTS paper “Achieving Sustainable Economic Development in the U.S.-Mexico Border Region via Partnership and Consultation with Key Border Stakeholder Groups” was accepted by the Puentes Consortium to be presented at symposium at Rice University in Spring 2011.

- Articles coordinated by NACTS for UNAM’s Center for Research on North America for June 2010 event on “The Cascading Effects of Arizona’s SB 1070” were published in Voices of Mexico, a prestigious English-language magazine published by UNAM.

- Rick Van Schoik attended invitation-only meeting for the Council on Foreign Relations’ Advisory Committee on Strengthening Mexican State Capacity in Washington, DC on September 24.
NACTS concluded its recruitment for undergraduate and graduate Student Sustainability Fellows. Up to 8 student fellows are selected for the fellowship this academic year. The fellowship includes a stipend (funded by SCERP/EPA). Students will learn about the public policy process and how research can impact society by working with real-world clients on current environmental sustainability issues in North America.

**October 2010 Preview:**

- Erik Lee presented at a cross-border security workshop at International Metropolis Project Annual conference at The Hague, Netherlands on Oct. 6, “Fair and effective management of cross-border harms.”
- NACTS co-organized a conference on “Arizona’s Latino Politics and International Relations.”

**NATIONAL ASSOCIATION OF STATE TREASURERS**

On June 30, 2010, the National Association of State Treasurers (NAST) and CSG entered into a new, three-year subaward agreement under the U.S. – Mexico State Alliance Partnership. The subaward agreement will foster and expand existing binational exchanges among U.S. and Mexico state treasurers and subnational finance officials. Among the objectives of the agreement are:

- Foster professional relationships among U.S. state treasurers and Mexican subnational finance officials;
- Recognize the efforts by Mexican subnational officials to modernize finance operations;
- Support innovation by Mexican subnational finance officials;
- Expose Mexico subnational finance officials to best practices by U.S. State Treasurers
- Expose U.S. State Treasurers to best practices by Mexican subnational finance officials;
- Provide educational opportunities for subnational finance officials; and
- Develop a resource bank of U.S. State Treasurers and staff for Mexican subnational finance officials to tap into.

NAST has reached an agreement in principle with El Instituto para el Desarrollo Tecnico de las Haciendas Publicas (INDETEC) to be its Mexico-based partner to continue this program. INDETEC is the technical body of Sistema Nacional de Coordinacion Fiscal and provides subnational finance officials with technical assistance, training and research and also serves as the technical secretariat of the meetings of the commission itself and of various working groups.

NAST and INDETEC are committed to organizing thoughtful, hands-on exchanges where meaningful technical and practical information and experiences are shared. NAST will invite Mexico counterparts to participate in all NAST meetings and trainings sessions, including all Conferences and the Institute for Public Finance.

Additionally, NAST will coordinate and arrange specific opportunities for Treasurers and subnational finance officials to discuss specific topics of interest to both parties as well as sponsor visits to specific state treasuries where appropriate. Among the finance issues to be
discussed are: short-term investments; investment pools; debt management and innovative debt issues (and access to capital markets in general); banking relationships and policies.

*Upcoming Activities*

NAST will be leading a delegation of U.S. State Treasurers to Mexico on November 18-21, 2010. It is anticipated that there will be a Memorandum of Understanding (MOU) signed with the Government of the Federal District related to financial literacy efforts, and an event hosted by the State of Campeche.

**THE PASO DEL NORTE GROUP**

The Paso del Norte Group, a non-profit organization comprised of business and community leaders created to undertake initiatives which promote the economic and social wellbeing of Ciudad Juarez, El Paso and Las Cruces region. PDN is a member of the U.S./Mexico State Alliance of Partners and is working with the Council of State Governments under a subaward signed in May 2010. The partnership between PDN and CSG will focus on multifaceted initiatives in support of developing strong, resilient border communities.

*Ongoing activities July - September*

The Paso del Norte Group convened and facilitated multiple meetings with regional stakeholders in preparation for the Foro de Construccin Comunitaria held on August 11th in Ciudad Juarez, Chihuahua and the Border Security Conference in El Paso, Texas on August 12 - 13, 2010. The Paso del Norte Group has coordinated working groups comprised of regional representative to shape recommendations for the Paso del Norte Region concerning the development of model border ports and numerous economic and social development initiatives.

*July 2010*

- Ongoing Preparations for Conferences including logistics, presentations and coordination with presenters.
- Comite por Juarez workgroups help to identify community priorities in the areas of community, economic, education and social development initiatives.
- COLEF report finalized including the assessing, updating and prioritizing initiatives outlined in existing community strategic plans.
- Continue to work with the region’s stakeholders on binational healthcare strategies and initiatives including access and affordability, binational insurance products, life sciences research, and training and workforce development opportunities to meet the areas needs.

*August 2010*

- Organized the Foro de Construccion Comunitaria in Ciudad Juarez, Chihuahua in which over 250 members of region’s civic, public and private sector stakeholders participated in plans to address social and economic initiatives for revitalizing Ciudad Juarez
• Participated in the Border Security Conference sponsored by Congressman Silvestre Reyes and the University of Texas at El Paso http://ia.utep.edu/Default.aspx?tabid=64677
• The Model Border Ports Committee met with CBP Commissioner Alan Bersin to present recommendations for 21st Century Border Crossings. The Paso del Norte Group continues to work with the region’s stakeholders on the implementation of these recommendations.
• A Memorandum of Understanding was signed between Manpower International and the Paso del Norte Group to undertake a survey aimed at improving labor and employment services in, and the economic integration and development of, the U.S.-Mexico cross-border Paso del Norte region.
• Numerous meetings were held with regional stakeholders on feasibility study for the development of an Alternative Energy Certification Center in the Paso del Norte Region

September 2010

• PDN staff participated in the OECD Higher Education Roundtable to discuss regional collaboration initiatives in the areas of higher education, innovation and entrepreneurship. http://www.oecd.org/dataoecd/17/61/45820961.pdf
• Ongoing work with regional partners and USAID to develop Small Business Center to support SMEs in Ciudad Juarez access information, technical and financial expertise to aid in job creation and expansion.
• As part of a U.S. Embassy led group members of the PDN Comité por Juárez, the incoming Mayor of Ciudad Juarez and members of his cabinet and staff from the U.S. Embassy and USAID visited Medellín, Columbia to meet with peers to discuss public safety, community and economic development initiatives. (not a PDN activity)
• Initiated Amor por Juárez campaign in conjunction with community concerts and events to support vulnerable youth in Ciudad Juarez
• Attended the Border Energy Forum in anticipation of the 2011 Conference to be held in El Paso, Texas

General Overview

Founded in 2004 by key community leaders from the region, the Paso del Norte Group has worked to identify and implement opportunities for economic and social development in the area. Since May of 2010, funding from CSG subaward has served as a catalyst for ongoing efforts to address regional strategies to promote innovation, entrepreneurship social and cultural development in the region. The funds have provided seed money to facilitate collaboration among the region’s stakeholder in the areas of education, health, international ports as well as research and development in STEM focus areas. The Foro de Construcción Comunitaria in Ciudad Juarez, Chihuahua and the Border Security Conference held in El Paso in August, 2010 provided an opportunity for the region to highlight ongoing and planned initiatives intended to strengthen the competitiveness of this unique area. Unfortunately, the issues affecting the safety and well being of the region provide a serious threat to the stability along the border. Swift, cohesive action to address these threats along the U.S./Mexico border is fundamental and collaboration among the Paso del Norte Region and the Alliance Partners provides an important venue for these important discussions and implementation plans.
Overview of 2011 Activities

The Paso del Norte Group has identified the following areas of focus for FY 2011:

- Ongoing efforts to implement recommendations for 21st Century Border Crossings which provide for efficiency at the Southern ports of entry without jeopardizing the safety and security of our two countries.
- Pursue education and workforce development strategies that focus on 21st century skills and yield employment opportunities that rely on innovation and entrepreneurial talent.
- Further plans for the creation and attraction of jobs and industry clusters that focus on alternative and renewable energy capitalizing on the unique assets in the region, such as major research programs at NMSU, UACJ and UTEP, large military installations at Fort Bliss, White Sands and Holloman AFB, the large installed manufacturing base in Ciudad Juarez as well as the inherent assets of the region’s climate.
- Provide resources for ongoing collaboration between Ciudad Juarez, El Paso and Las Cruces New Mexico which invest in our social, economic and cultural ties in order to strengthen the competitive advantage of this region.
- Continue to work with the region’s stakeholders on bi-national healthcare strategies and initiatives including access and affordability, bi-national insurance products, life sciences research, and training and workforce development opportunities to meet the areas needs.
- Continuing staff and administrative support for the PDN Comite por Juarez.

PDN has been notified of a change in our budget allocation from CSG which will result in a significant cut in PDN 2011 budget. PDN would like to preserve staffing as much as possible, but will proceed to focus on the projects listed above. These are areas of ongoing effort for the Paso del Norte Group. The CSG funding has allowed us to speed up and deepen collaboration with numerous stakeholders in the region. However, expenditures on projects will have to be cut from our previous budget. PDN is planning to pursue funding from alternate sources and of course will continue to work with CSG to see if CSG can restore or identify potential funding. The projects which will be most affected at this time are Bi-national health projects that were identified in our previous work plan. Most expenditures for the Amor por Juarez campaign have been made and staff time for that is being cut to a minimum. The feasibility study for alternative energy is about to be completed. Expenditures on conferences in August and October of 2011 are in question, but we have some time to work on that funding. Upon receipt of notification from CSG, we will submit a new work plan to reflect these changes.