

BORDER LEGISLATIVE PROGRAMS

The Council of State Governments West (CSG West) offers private sector stakeholders unparalleled opportunities to engage with state lawmakers and other officials from the U.S. and Mexico and to strengthen this unique, important bilateral relationship. CSG West's border Legislative Programs are designed to further cooperation and enhance border policy-makers' abilities to address shared concerns.

- **The Border Legislative Academy (BLA)**, which will launch June 2017 in conjunction with the University of California San Diego's Center for U.S. - Mexican Studies, will assist newer legislators of the 10 U.S. - Mexico border states to become more effective leaders.
- **The Border Legislative Conference (BLC)**, launched in 2002, is the premier facilitator for ongoing dialogue amongst state legislators in the U.S.-Mexico border region. The BLC empowers legislators to engage in the binational agenda by bringing together industry experts and leaders from both countries to discuss common challenges; share best practices; and promote innovation and collaboration.

Strengthening collaboration along the U.S. - Mexico border region

SPONSORSHIP FORM

Organization: _____

Sponsor Level: _____ Add on Option: _____

Contact Name: _____

Address: _____

City: _____

Telephone: _____

Email: _____

Border Legislative Programs Sponsorship Guide

GOLD:

\$10,000

- Complimentary invitation for 2 to BLC and BLA
- One Hosted Dinner/Reception (exclusive logo recognition at meal)*
- Logo placement on meeting materials for BLC and BLA
- Logo placement on website for BLC and BLA
- Display space available
- Product Placement Opportunity
- Regional Roundup Spotlight

SILVER:

\$5,000

- Complimentary invitation for 2 to BLC and BLA
- Day time hosted meal (joint logo recognition at meal)*
- Corporate listing on meeting materials for BLC and BLA
- Corporate listing on website for BLC and BLA
- Display space available

BRONZE:

\$2,500

- Complimentary invitation for 1 to BLC and BLA
- Corporate listing on meeting materials for BLC and BLA
- Corporate listing on website for BLC and BLA

QUARTZ:

\$1,500

- Complimentary invitation for 1 to either BLC or BLA
- Corporate listing on meeting materials of either BLC or BLA

ADD ON OPPORTUNITIES:

\$750 EACH* *(Cost of materials additional)*

- Hosted coffee break with exclusive logo recognition (limit 8)
- Sponsor logo pens/notebook sets (limit 2)
- Sponsor logo USB (limit 2)

** limited opportunities available*



For more information on sponsorship opportunities and to return the completed form please contact:

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