PLATINUM $40,000
- Complimentary registration for 12
- Meet with CSG West Leadership at Coffee Hour
- Invitation to VIP Happy Hour for 3
- Logo featured in promotions and at virtual meeting
- Sponsor recognition during general session
- Host education session with live Q&A
- 5 commercial breaks played between sessions
- Branded exhibitor booth
- Advanced registration list and booth visitor report

DIAMOND $25,000
- Complimentary registration for 10
- Meet with CSG West Leadership at Coffee Hour
- Invitation to VIP Happy Hour for 2
- Logo featured in promotions and at virtual meeting
- Sponsor recognition during general session
- Host education session with live Q&A
- 4 commercial breaks played between sessions
- Branded exhibitor booth
- Advanced registration list and booth visitor report

GOLD $15,000
- Complimentary registration for 8
- Meet with CSG West Leadership at Coffee Hour
- Invitation to VIP Happy Hour for 1
- Logo featured in promotions and at virtual meeting
- Sponsor recognition during general session
- Host education session with live Q&A
- 3 commercial breaks played between sessions
- Branded exhibitor booth
- Advanced registration list and booth visitor report

SILVER $10,000
- Complimentary registration for 7
- Invitation to VIP Happy Hour for 1
- Logo featured in promotions and at virtual meeting
- Sponsor recognition during general session
- 2 commercial breaks played between sessions
- Mini session in booth and available on demand
- Branded exhibitor booth
- Advanced registration list and booth visitor report

BRONZE $5,000
- Complimentary registration for 5
- Invitation to VIP Happy Hour for 1
- Logo featured in promotions and at virtual meeting
- Sponsor recognition during general session
- 1 commercial break played between sessions
- Mini session in booth and available on demand
- Branded exhibitor booth
- Advanced registration list and booth visitor report

QUARTZ $2,500
- Complimentary registration for 3
- Logo featured in promotions and at virtual meeting
- Sponsor recognition during general session
- Branded exhibitor booth
- Advanced registration list and booth visitor report

All exhibitor booths include company information & logo, contact & social media links, video & document sharing, chat email feature and option to incentivize booth participation.

For more information on sponsorship opportunities please contact:

EDGAR RUIZ
Director, CSG West
916.501.5070 • eruiz@csg.org

CSG is an IRS-designated 501(c)(3) nonprofit organization. Federal I.D. number is 36-6000818
Description of Virtual Sponsorship Benefits

Branded exhibitor booth
(Available for all sponsor levels)
Promote your company with a **customized exhibitor booth**. Sponsor booths will be located inside of the virtual conference in the Exhibit Hall. In addition to company and contact information, you will be able to share:
- social media and website links
- downloadable documents
- graphics and images
- video content
- and much more!
You will also have the option to **host a live chat room** inside of your booth to connect directly with attendees.

Advanced registration list and booth visitor report
(Available for all sponsor levels)
A few days prior to the conference, you will receive a **full list of registered attendees**. To ensure you can follow-up on connections made during the event, you will receive a **booth visitor report** that summarizes:
- who visited your booth
- what they viewed
- what they downloaded

Commercial breaks played between sessions
(Available for Bronze, Silver, Gold, Diamond, and Platinum levels)
Share information about your company with a **commercial break**. Commercials will be live streamed between sessions. Commercials should:
- **Promote your involvement** in the conference (your exhibitor booth or educational session) or within the community
- Be pre-recorded and no longer than 1 minute
- Not advertise a product or service

Meet with CSG West Leadership at Coffee Hour
(Available for Gold, Diamond, and Platinum levels)
Enjoy a cup of coffee with the past and present Officers of CSG West at this **virtual social hour**. Each sponsor invited will have an opportunity to introduce themselves and share their insights on industry challenges and innovations.
Invitation to VIP Happy Hour  
(Available for Bronze, Silver, Gold, Diamond, and Platinum levels)  
Join CSG West leadership, members of the Wyoming Host Committee and fellow sponsors at the VIP Happy Hour. This Happy Hour, which is by invitation only, is intended to provide an opportunity to get to know our members in a fun and social setting. Be sure to bring your favorite beverage!

Mini Session in booth and available on demand  
(Available for Bronze and Silver levels)  
Include a mini session in your exhibitor booth for an opportunity to highlight specific issues and engage with conference attendees. Mini sessions should:

• Be educational for members, highlighting best practices, innovations, and solutions on relevant public policy issues
• Be pre-recorded and no longer than 15 minutes
• Not advertise a product or service
• Not advocate for specific legislation or position

You also have the option to host a live chat room inside of your booth for follow-up questions.

Legislative Learning Lab (educational session)  
(Available for Gold, Diamond, and Platinum levels)  
Host an educational session in the Legislative Learning Lab for an opportunity to highlight specific issues and engage directly with conference attendees. Sessions in the Legislative Learning Lab should:

• Be educational for members, highlighting best practices, innovations, and solutions on relevant public policy issues
• Be pre-recorded (with support from our event producer)
• No longer than 30 minutes, allowing ample time for live Q&A and discussion
• Not advertise a product or service
• Not advocate for specific legislation

The entire session will not be longer than 55 minutes. Please note that there is limited availability in the Legislative Learning Labs. Applications will be processed in the order they are received.

Please submit pre-recorded content no later than 14-days prior to the event to allow time for approval and submission.

CSG West reserves the right to review and approve any content to be presented and/or distributed during the virtual conference.

All content will be made available on-demand to registered attendees for 90 days after the virtual conference.