State Strategies to Help Businesses Launch and Expand
Innovative approaches to regulation can boost opportunities for growth

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Our findings

**Regulatory improvement** has the potential to be a powerful, sustainable, and cost-effective **economic development** strategy.

States can **lower compliance costs for businesses** while simultaneously achieving important goals such as protecting the environment and public health.
What states can do

**Improve efficiency**
- Eliminate waste and correct errors
- Prioritize enforcement based on risk

**Partner with businesses**
- Add value
- Help businesses comply
- Increase predictability

**Measure and maintain progress**
- Set statewide goals
- Maintain progress
Examples: Improving efficiency

- Arizona Governor’s Transformation Office permit blitz
- Wisconsin electronic permitting portal replaces error-prone mailing system
Examples: Partnering with businesses

Washington provides site feasibility guidance.

Ohio EPA has a small business assistance team that provides on-site, confidential help to business owners.
Measure and maintain progress

$7.8 Million
In cost savings &

2,260,000
hours saved

Estimated annual savings resulting from Department 2017 Cut-the-Burden projects
Questions?
We'd love to hear your thoughts and questions as we continue to work with states on regulatory improvement.

Please contact:

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